Weekly Report 23
2/25- 3/3

Revising and Editing

This week in ISM was used to make improvements on the final product proposal to make sure that it is a high level project that meets all of the expectations. It is important that this project is done well, because this will be the first chance for professionals in the field to see the work I am doing in service dog training. It will be beneficial to use it as an opportunity to make more connections in the veterinary medicine field, as this is the specific field I want to pursue in the future.

There are an abundance of things that must be improved on to make the project more successful. Focusing the project on showcasing what can be learned through the class will give customers more of an understanding of what a psychiatric service dog does. This will also allow for the training side of the business to be fully understood before this journey as a professional in the field embarks. There is some prior knowledge in create and editing videos, which will be important in making the promotional videos. Having this skill will also help in the future because it is a unique skill set that not many people in the vet-med field have.

Overall, I feel prepared to start working on final product. Although there are some things that need to be worked on, there is enough knowledge in creating a website and marketing products to have a solid foundation for the project.